

2012 Tuscaloosa Regional Air Show
sponsored by McAllister's Deli Air Show
“My Hero” Essay Contest

Who is your hero? Is it someone who has saved a life, battled obstacles and come out victorious, a mentor, teacher or parent who has made a difference in your life, or someone that you look up to and want to be like one day? Tell us about someone you know who, through an act of kindness, courage, or unselfishness, has made a positive impact on your life...your hero.

The city of Tuscaloosa in conjunction with McAlister's Deli, is pleased to announce an essay contest on the following topic: **My Hero**, to help us celebrate the official theme for the 2012 Tuscaloosa Regional Air Show sponsored by McAllister's Deli, **Honoring Our Heroes**. The contest is open to all high school students in Tuscaloosa County. Awards will be as follows:

- Twenty five (25) winning essays will be selected. Each winning student author will receive two (2) tickets to the 2012 Tuscaloosa Regional Air Show Pilot's Reception (one for the winner and the one for a parent/guardian).
- Essays will be uploaded to the McAllister's Deli Tea Freaks Facebook page and a “fan favorite” will be chosen and awarded at the Pilot's Reception.

Air Show pilots and crew members from the U.S. Navy Blue Angels team, along with other air show performers will be in attendance for this exclusive evening. The Reception will be held on March 30, 2012 from 6:30 p.m. – 9:30 p.m. at the Tuscaloosa River Market (address). Ticket includes entrance to the event, as well as food and non-alcoholic beverages. Two drink tickets for adult beverages will be provided to guests 21 or older. Any guest under the age of 18 must be accompanied by a parent or guardian.

The rules for the contest are as follows:

1. The contest is open to high school students that are currently enrolled in an accredited high school program within Tuscaloosa County.
2. All submissions become property of the city of Tuscaloosa and McAlister's Deli to use, reproduce or distribute as it sees fit in its sole discretion, although authorship will be acknowledged.
3. By submitting an entry, the contestant warrants that the work is original and does not violate the intellectual property rights of any other person or entity. In addition, by submitting an entry, the contestant grants permission to the city of Tuscaloosa, the Tuscaloosa Tourism and Sports Commission, and McAlister's Deli to use her or his name for publicity purposes, including, but not limited to, announcing the results of the contest.
4. Submissions must be in Microsoft Word and may not exceed 500 words in length and may not exceed more than one side of an 8 ½ x 11” page in length. Author should use 1” margins and size 12 Times New Roman font. The essay page must be titled by the author, but should not include name or contact information.
5. Submissions must be accompanied by the attached release form, signed by the student author, as well as by a parent or legal guardian, if the author is under the age of 18.
6. To be considered, entries must be received by **March 1, 2012**. Entries should be e-mailed to mcalistersdeliairshow@gmail.com. Place “My Hero Essay Contest” in the subject line. Those using regular mail should send their entries to **TTSC – Attn: Honoring Our Heroes Essay Contest, P.O. Box 3167, Tuscaloosa, AL 35403**.
7. Winners will be notified by March 16, 2011. The decisions of the judges are final and nonreviewable.

